



2018 PROGRAM RESULTS AND RESPONSES

THE *Art* OF NURSING
A Nurses Week Event

KEEP PACE WITH THE PROFESSION

INTRODUCTION: THE ART OF NURSING

ELIZABETH SCALA, MSN/MBA, RN

As a nursing exec, you understand how important it is to maintain quality standards and reach your organizational strategic objectives. Working on one of your institution's biggest goals, nursing engagement and retention, can be a challenge with nurse burnout at an all-time high. That is why your organization's investment in the 2018 Art of Nursing program was so valuable.

In an effort to reignite the passion for nursing, the 2018 Art of Nursing educational program worked to support and encourage your nursing staff through applicable, real-world strategies. This year, our esteemed panel of speakers focused on nursing practices related to global vision and leadership, teamwork and collaboration, clinical innovation, and resilience and self-care. We created this event with the nursing profession in mind to keep the event fun, easy to access, and readily provide CNE credits for participation. We hold this program each year during Nurse's Week, which gives you the opportunity to appreciate your staff in a very meaningful way!

We are thrilled to have witnessed another successful year with the Art of Nursing. This year, over 2,000 CNE credits were awarded. Contained in this report, you will find the overall program data and a sample of the feedback that we received from participants.

Of course, if you have any questions or would like us to expound on any of the enclosed details, please don't hesitate to reach out to me or my team. It has been an honest privilege to partner with you and your organization, staff, and nursing team. Thank you for your participation in this program and what we consider the BEST Nurse's Week yet!

Thank you and enjoy the day,

-Elizabeth

Let's return to the healing presence and patient-focused practice that Florence Nightingale envisioned.

OVERVIEW: ART OF NURSING AT A GLANCE

RESULTS: 2018 AON PROGRAM

- How would you rate the overall program
- Did the program meet your expectation
- Was the program well organized
- Comparison of pre-event and post-event survey skill rankings
- Self-care skills participants comments
- Comparison of pre-event and post-event employer satisfaction rankings

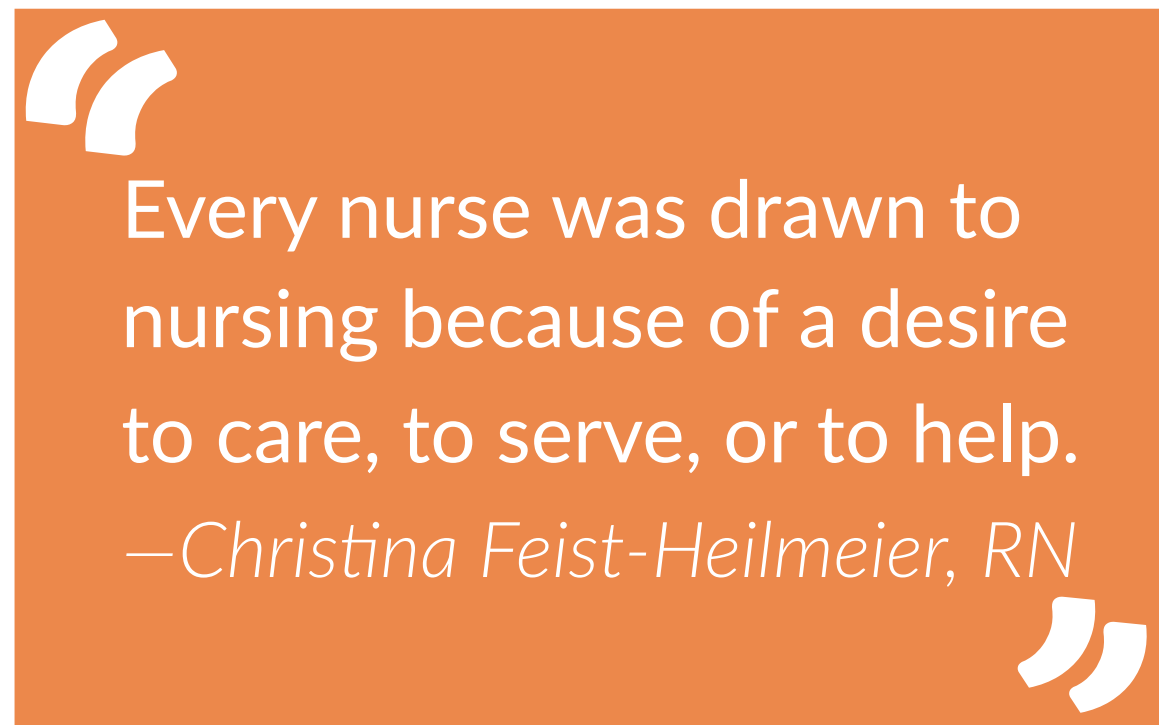
TESTOMONIALS: WHAT PARTICIPANTS ARE SAYING

- Read testimonials from 2018 participants about their experience with the Art of Nursing program

CONTACT

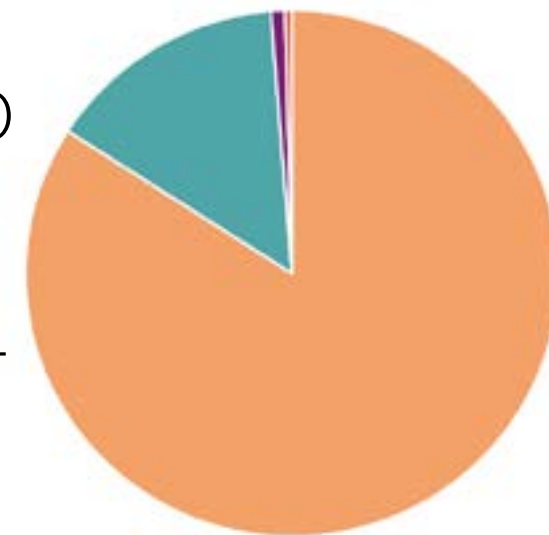
- Contact Elizabeth Scala

OVERVIEW: AON AT A GLANCE



RESULTS: 2018 AON PROGRAM FEEDBACK

HOW WOULD
YOU RATE
THE OVERALL
PROGRAM?

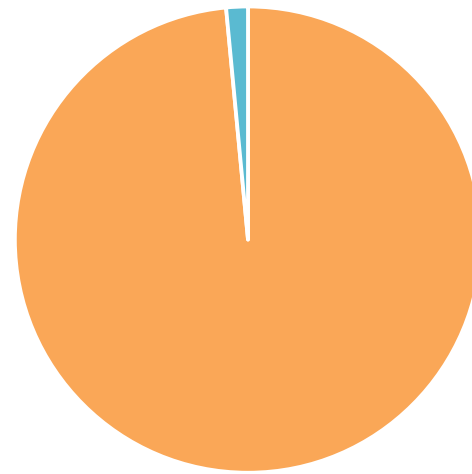


■ Excellent
 ■ Good
 ■ Fair
 ■ Poor

Answer Options	Response Count	Response Percentage
Excellent	201	84%
Good	35	15%
Fair	2	1%
Poor	1	0%
Total	239	100%
# of Additional Comments		203

RESULTS : 2018 AON PROGRAM FEEDBACK

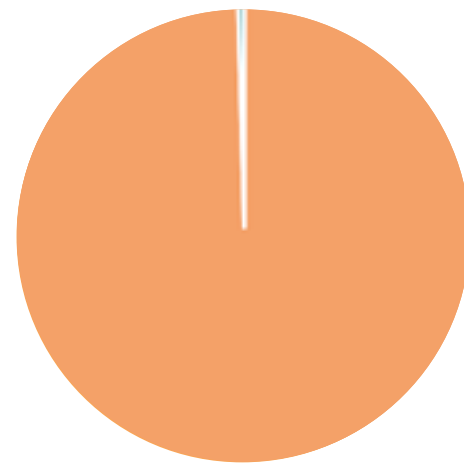
DID THE PROGRAM MEET YOUR EXPECTATIONS?



Yes No

Answer Options	Response Count	Response Percentage
Yes	233	97%
No	6	3%

WAS THE PROGRAM WELL ORGANIZED?

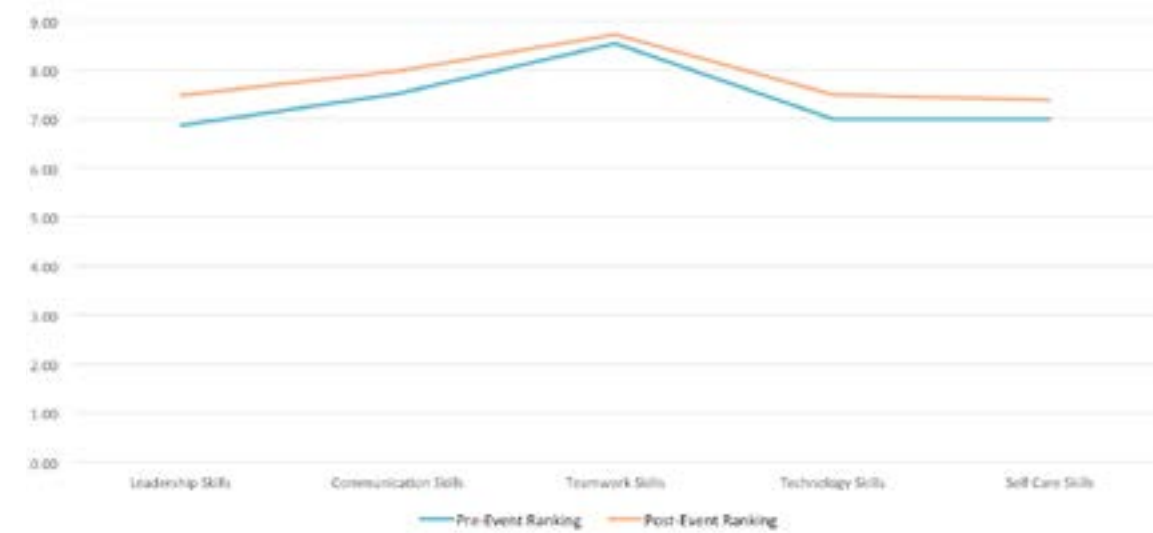


Yes No

Answer Options	Response Count	Response Percentage
Yes	238	100%
No	1	0%

RESULTS : 2018 AON PROGRAM FEEDBACK

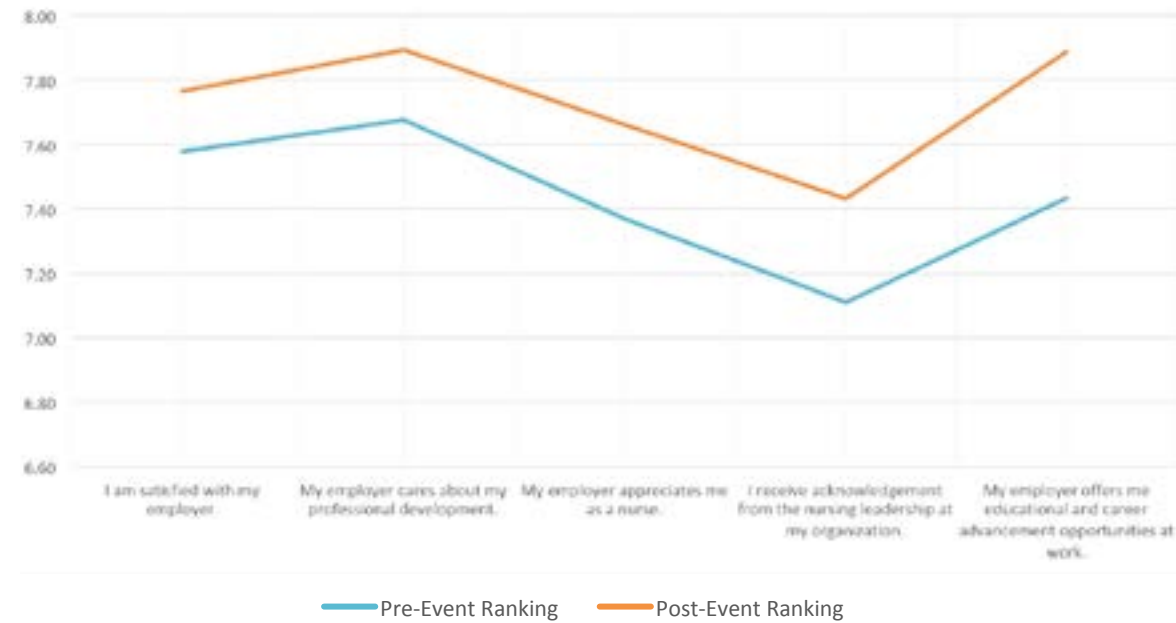
COMPARISON OF PRE-EVENT AND POST-EVENT SURVEY SKILL RANKING



Skill	Pre-Event Ranking	Post-Event Ranking	% Increase
Leadership Skills	6.86	7.49	9%
Communication Skills	7.52	7.98	6%
Teamwork Skills	8.54	8.72	2%
Technology Skills	7.01	7.50	7%
Self Care Skills	6.99	7.38	6%
# of Responses Pre-Event	361		
# of Responses Post-Event	208		

RESULTS : 2018 AON PROGRAM FEEDBACK

COMPARISON OF PRE-EVENT AND POST-EVENT EMPLOYER SATISFACTION RANKING



Questions	Pre-Event Ranking	Post-Event Ranking	% Increase
Satisfied with my employer.	7.58	7.77	3%
Employer cares about my professional development.	7.68	7.89	3%
Employer appreciates me as a nurse.	7.37	7.66	4%
Acknowledgement from the nursing leadership at my organization.	7.11	7.43	5%
Employer offers me educational and career advancement opportunities at work.	7.43	7.89	6%
# of Responses Pre-Event	347		
# of Responses Post-Event	206		



TESTIMONIALS: WHAT PARTICIPANTS ARE SAYING

2018 AON FEEDBACK

Another great year of learning from other nurses! -*Brittany M. BSN, RN, Greenville, SC*

Best educational experience ever! Would encourage all nurses to have the opportunity to review these videos by professionals within our field that are creatively making a difference in the lives of the patients we care for and within our lives as well. - *Stephanie Crews, RNC-OB, BSN, Clin III*

This is an awesome program. I feel I got more out of it than last year. I love that it speaks to the "heart" of a nurse. I have always treated nursing as an art and a profession, not just a science! I look forward to participating again next year! - *Tina Pringle, RN Greenville, SC*

The Art of Nursing was a very interesting program. There were many speakers, so interesting. Each speaker spoke on a different topic, & gave up to date examples, real life situations & made you want to hear what they had to say. - *Janice White RNC-NIC, MRMC*

I went into this with a not so good attitude. I saw it as "just one more thing I needed to do" but I decided to go for partial credit and chose the day that seemed the most interesting to me. I was pleasantly surprised as I started to listen and realized how these nurses have the same struggles I do on a day to day basis. Hearing that and then being given tools and tricks to improve job satisfaction was wonderful. I thoroughly enjoyed all the topics and actually completed all the modules and got the full credit!! - *Deanna, BS, RN, CPT(Certified Personal Trainer), Certified Group Exercise Instructor, and lover of yoga*

TESTIMONIALS: WHAT PARTICIPANTS ARE SAYING

This program was fantastic! I learned so much that I could take and use in my role the very next day! I feel so inspired, empowered and motivated to apply the many great strategies discussed by the engaging speakers. I look forward to doing this again next year!

I am very thankful that the leadership and nursing retention provided us with such a nice gift for Nurses' week. I found the Art of Nursing to cover a diverse amount of information relating to the constant changes we as nurses face accompanied by experts delivering the information. I found the art of nursing to be refreshing and inspiring. Sincerely appreciated, -Kelley Staples, RN, BSN-CAPA, Director, Memorial Ambulatory Surgery Unit/PAT

This program presents a lot of useful information for the beginner nurse or the nurse with seniority. Very helpful strategies & an eye opener. - L.Johnson RN, BSN, Bon Secours

I enjoyed the ability to take small amounts of time and complete the entire program at my own pace. The information presented was timely and translatable for me and my staff to use in our every day practice. - Amy Scholfield, RN/BSN, Kaiser Permanente

The Art of Nursing program was inspirational and motivating. It gave me more drive to create solutions for things that could use improvement at my workplace. It also helped me to focus on my health and well-being so I will in turn be able to provide better care for my patients. - Amanda F, BSN, RN

Well worth the time. Made wonderful use of my lunch time. I enjoyed the speakers and feel re-energized as a nurse. Nurses really are great! - Theresa Bush, BSN, MS, Kaiser Permanente of Washington

This program was a real boost for me, having been caring for the mentally ill population since the mid 1970's. The quality of the speakers and the varied focus on the topics really resonated with me as a psych RN. To spend this much time on just learning ways to improve my self and my practice was really an unexpected treat. I hope my hospital provides this for us next year as well. Knowledge is so much better than tangible trinkets or coffee cards. - Terre Banks, RN, Bridgeway Treatment Mall Nurse Manager, Oregon State Hospital.

Wonderful information on both individual and team nursing, positive thinking, and helping each other develop satisfying work environments so work will be not only enjoyable, but professionally conducted as well. Excellent videos on avoiding nurse burnout. I thoroughly enjoyed this program. - Ginger Mullinax, RN BSN, Greenville Hospital System

TESTIMONIALS: WHAT PARTICIPANTS ARE SAYING

If you think you are only going to let these play in the background to get the CEUs, you will find out within minutes that you want a pen, a pad of paper, and dedicated time to immerse yourself in this content! What an excellent group of interviews for anyone at any point in their career to refocus on why we do what we do every day! - Nicole McGhee, BSN, CNOR, Mechanicsville, Virginia

The Art of Nursing is a platform that increased my passion for Nursing and transforming healthcare. The presenters had a way of inspiring me through their gift- edness that first starts with self-care and then transforms into greater patient care. This program caught me in a place where I was questioning my future in Nursing and left me encouraged to pursue Nursing more passionately and creatively. - Kodee Spearman BSN, RN, CEN, Greenville, South Carolina

After having participated in The Art of Nursing program for the first time, I am so impressed with the professionalism of the technical staff, the presenters, and, of course, Elizabeth herself. The content is tailored to the nurse as a person and clearly the organizers understand the real-life challenges of finding time for self-care and learning in the hectic life of a nurse. I wish we had discovered this resource sooner. - Joan Grace, RN, BSN, Clinical Nursing Advisor, Oregon State Hospital, Salem, Oregon.

I was very impressed with how Elizabeth interviewed each speaker and kept them on topic so that we could be successful at reaching the objectives in our workbooks. The speakers were so passionate about their nursing careers that it was contagious. Deep appreciation for all of the work it took to put this all together!! - Pauline Wilder RN MSN AHN-BC TBP, Owner of A Healing Space LLC, Park City, Utah

Having been on the receiving end of poor workplace behavior, I feel equipped with tools to defend myself appropriately in a professional manner. - Mary Chin, BSN, RN, Seattle, WA

READY TO JOIN THE ART OF NURSING?

CONTACT ELIZABETH SCALA, MSN/MBA, RN

calendar: [schedule an appointment with Elizabeth](#)

email: support@elizabethscala.com

website: artofnursing.com

